



MEDIA ADVISORY

MEDIA CONTACTS

Ashleigh Wayland, <u>awayland@standtogether.org</u> / 703–328–7891 Ciara Kennedy-Mercer, <u>ckennedymercer@standtogether.org</u> / 202–578–2934 Victoria Garcia, <u>vgarcia@standtogether.org</u> / 571–969–9615

Café Momentum, in Partnership with Stand Together Foundation, Hosts Two-Day Pop-Up Activation and will Provide FREE LUNCH Wednesday, Feb. 7 and Thursday, Feb. 8, 2024, from 11am–1pm PT on Radio Row

Media: Lunch available for pre-order here

NFL Legend Shaun Alexander and Former NFL Linebacker Dhani Jones Team Up with Formerly Justice-Involved Youth at Super Bowl LVIII to Empower All Youth to Dream

WHAT: <u>Café Momentum</u> and <u>Stand Together Foundation</u> are bringing a life-changing experience to the Super Bowl for a fourth year. Café Momentum, an award-winning national nonprofit restaurant staffed almost entirely by youth who have been involved in the justice system, is partnering with Stand Together Foundation, a philanthropic organization committed to breaking the cycle of poverty in America by driving change from within communities, to host a quick-dining pop-up experience at Super Bowl LVIII's Radio Row on **Wednesday, Feb. 7th and Thursday, Feb. 8th.**

All media are invited to place a <u>lunch order with Café Momentum by pre-ordering here</u> and witness firsthand how the groups are empowering young people to transform their lives by using their unique gifts and talents to reach their full potential. Lunch will be available for pickup onsite and served by Ambassadors of Café Momentum between 11am–1pm.

<u>Place a free lunch order with Café Momentum here.</u> Place your order by Jan. 31 to guarantee availability.

Please join us to learn more about Stand Together Foundation's support of Café Momentum, a fine-dining restaurant and national internship program that breaks the cycle of incarceration, increases high school graduation rates, and creates economic and workforce advancement for justice-involved youth around the country.

WHERE: Radio Row, Mandalay Bay Convention Resort, Level 1, Bayside B. Café Momentum's booth is catty-corner from Fan Duel & Sirius XM.

WHEN: Wednesday, Feb. 7th & Thursday Feb. 8th 9am–2pm PT. Lunch will be available for pickup between 11am– 1pm PT both days.

WHO (all available for interviews on-site):

- · Chad Houser, Renowned Chef, Founder, CEO of Café Momentum and Momentum Advisory Collective
- Shaun Alexander, NFL Legend, Stand Together Ambassador, Award-Winning Author, Players Coalition Member (Shaun is the 2005 NFL MVP, he led the Seahawks to their first Super Bowl in 2005, and he is one of the top NFL scorers of all time)
- Dhani Jones, Former NFL Linebacker, Entrepreneur, and Stand Together Ambassador (Dhani clinched a national championship at Michigan in 1997 and started in Super Bowl XXXIX while playing for the Eagles)
- Momentum Ambassadors (former Café Momentum interns)

RSVP and request information or interviews by contacting Ashleigh Wayland at <u>AWayland@standtogether.org</u> or 703–328–7891.

Photo and B-Roll Opportunity

About Café Momentum & Momentum Advisory Collective

Café Momentum transforms the lives of justice-involved youth aged 15–19 through a unique internship program that provides culinary training with essential life skills, mental health support, education and job opportunities. Launched in Dallas in 2015 and now expanded to Nashville and Pittsburgh, this innovative program operates within a fine dining setting.

Supported by Momentum Advisory Collective, Café Momentum is a driving force for positive change in youth justice. We are currently focusing our expansion efforts on fundraising to bring our program to Denver, Atlanta, Houston, and Baltimore, reinforcing our commitment to unlocking the potential of young people across the country. To learn more, visit <u>cafemomentum.org</u> and <u>momentumadvisory.co</u>. Follow <u>Café Momentum Instagram</u> and <u>M.A.C.'s Instagram</u>.

About Stand Together Foundation

Stand Together Foundation is committed to breaking the cycle of poverty in America by driving change from within communities. We are building a community of social entrepreneurs who believe in people, work from the bottom up, and unite with anyone to do right. Since 2016, we have committed over \$180 million and counting to fuel the innovation of nonprofits throughout the country to build stronger, safer communities where all people can learn, contribute, and realize their full potential. Our goal is to help nonprofit leaders maximize their impact to transform more lives — breaking cycles of poverty. Learn more at <u>StandTogetherFoundation.org</u>.