



SPOKESPERSON QUOTES FOR ATTRIBUTION



CHAD HOUSER

Founder CEO of Café Momentum and Momentum Advisory Collective

"At Café Momentum, our program is designed by the young people we serve so that it can best address the inequities, challenges and barriers our youth face. Beyond the allure of a fine dining restaurant, our mission is clear: break stereotypes around justice-involved youth and empower them to dream and reach their fullest potential. We are thrilled to be back at the Super Bowl with our partner, Stand Together Foundation, to demonstrate the positive effects of the Momentum Model on a national stage to build momentum and create change for youth justice."



SHAUN ALEXANDER

NFL Legend, Stand Together Ambassador

"The dreams of all youth matter profoundly for the future of America. Many of our youth lack the necessary guidance and support for success, especially within our juvenile justice system. Café Momentum is changing the way we support young people who have made mistakes. The Momentum Model not only disrupts the cycle of incarceration but empowers these youth to unlock their potential. My goal is to establish a Café Momentum in every city. With the support of Stand Together Foundation, Café Momentum is expanding their reach towards nation-wide impact so more deserving youth can be empowered to rise."



DHANI JONES

Former NFL Athlete, Entrepreneur, and Stand Together Ambassador

"It's inspiring to see what these young people are capable of with the right tools and opportunities available to them. Being at the Super Bowl is an opportunity to showcase how Café Momentum and Stand Together are shifting the narrative around the juvenile justice system. Their success underscores the need for every community to reimagine the justice system in a way that allows our youth to be empowered."





SPOKESPERSON QUOTES FOR ATTRIBUTION



TRISTYN WILLIAMS Senior Momentum Ambassador

"Café Momentum has offered me a life-changing support system and opportunities I never thought possible. Because they believed in me, I now believe in myself," said Tristyn, Senior Momentum Ambassador. "My goal is to be a positive role model to other young people who may have faced similar adversity in their life and inspire them to love themselves and follow their dreams because all youth deserve to dream and feel loved at the same time. I am grateful for organizations like Café Momentum and Stand Together Foundation and the opportunity to be at the Super Bowl to help create change for youth justice."



EVAN FEINBERG

Executive Director of Stand Together Foundation

"Stand Together Foundation is thrilled to be back at the Super Bowl, partnering with Café Momentum, to change the way people think about, talk about, and tackle our country's approach to empowering young people, particularly justice-involved youth. Café Momentum is transforming lives by empowering young people with support and opportunities to help them realize their full potential. Café Momentum proves that if given the chance, these young people will rise to the occasion."