



For decades, the social sector has failed to deliver. Poverty rates haven't budged. Chronic homelessness and illness are on the rise, life expectancy is on the decline, and feelings of isolation and loneliness are at an all-time high.

Despite spending \$22 trillion to combat poverty over the last 60 years, more than 43 million Americans are experiencing poverty.

These problems persist because the prevailing approach is to treat people who are struggling as problems to be solved, rather than resilient human beings to be empowered. In the face of mounting challenges, calls for more top-down intervention — whether by philanthropy or government — only increase.

**We Stand Together.** Stand Together Foundation helps people experiencing poverty transform their lives by partnering with disruptive social entrepreneurs who bring to their communities innovative, bottom-up solutions that are *truly impactful* and *inspire others* through their stories of transformation.

To empower every person, we must unite to shift the social sector paradigm *on a mass scale,* from top-down control of people to bottom-up empowerment.

We Believe in People. People are capable of extraordinary things, and with the right mindset and support, they can discover and apply those gifts to improve their lives and meaningfully contribute to the lives of others. We partner with social entrepreneurs that empower individuals to realize their full potential.

We are Bottom Up. People who are closest to a problem are often best positioned to discover solutions and solve it. Progress comes when millions of people are activated, value aligned, and passionate about transforming lives. That's why we invest in leaders who are solving problems at a local level based on their direct knowledge, real-life experience, and proximity.

We Unite. There is more that unites us than divides us, even within the most polarizing issues of our time. We partner with anyone who shares our vision and values, and work tirelessly to mobilize Americans to address the complex problems in their own communities.

We Transform. The only way to solve our country's biggest problems is to fundamentally change the way we address them. We seek to transform how our society approaches poverty and social barriers by pursuing innovative solutions that break the status quo to address the root causes of poverty.

We are Principled. Strategies change, but our principles endure. We are principles led and capability driven to:



Empower people to realize their unique potential.



Demonstrate openness to people and ideas.



Advance equal rights and respect the dignity of every person.



Define success as helping others improve their lives.

# **Strong & Safe Communities**

Stand Together Foundation exists to transform communities by shifting paradigms on the issues that matter most to most Americans—education, economic progress, health care, criminal justice, free speech and peace, and immigration. We seek to build a culture in communities to see **every person empowered** through a movement of people, groups, and organizations that drive superior bottom-up solutions.

We vet thousands of social entrepreneurs and organizations, and invite the most transformative to participate in our leadership development programs by joining our Catalyst Community. Each leader invited to participate is ready to take the next step and grow their organization's impact.

### **Catalyst Community**

From the start of partnership, social entrepreneurs are onboarded into the Catalyst Community, where they attend three in-person Summits, receive virtual programmatic offerings, gain access to in-kind resources, and network with hundreds of disruptive nonprofit leaders. Together, we review management and culture-building concepts rooted in a deep "belief in people", cutting-edge impact measurement tools, and powerful storytelling strategies. We aim to help leaders better articulate their "why" as an organization and leader, empower staff, drive culture, and measure how their efforts transform lives and their community. We are a community committed to innovation and driven by principles. Join us to increase your impact, advance your organization's goals, and ultimately, transform more lives.

Leaders in the Catalyst Community represent an array of over 300 nonprofit organizations from 600+ cities in all 50 states—each sharing a deep belief in the human dignity of every person, and innovating from within their communities to change the way our country thinks about, talks about, and tackles our country's most pressing issues.

Being part of the Catalyst Community equips social entrepreneurs to:

- 01. Tell their story in a way that differentiates them in the market
- 02. Collaborate with a community of like-minded peers
- 03. Learn tools to operate their organization more effectively
- 04. Implement measurement frameworks that help them deepen their impact

#### **Catalyst Impact Grant Program**

Stand Together Foundation's <u>Catalyst Impact Grant</u>

<u>Program</u> is positioned to help Catalysts further transform how the country tackles our toughest issues. The Catalyst Impact Grant Program is highly selective, only open to existing Catalysts who demonstrate desire and willingness to develop a much deeper partnership to adopt and apply a principle-based approach to management and social change.

Impact Partners receive access to a new customer-first approach to understand and differentiate impact, personalized Principle Based Management™ (PBM) coaching, and a three-year \$300,000 grant to grow their impact. Our three-year grant structure aims to provide more than just financial support. We offer increased technical assistance, management consulting, change management support, including one-on-one coaching and a dedicated Success Manager.

## **Strategic Financial Investment**

With our Catalyst Community, we're investing in transformative changemakers. We make a variety of financial and other investments through comprehensive strategies we believe can transform the social sector from the bottom-up.

## **About Stand Together**

Stand Together Foundation is part of a broader philanthropic community called Stand Together. Through strategic partnerships, Stand Together is removing barriers within education, business, communities, and the government. Stand Together partners with 700+ business leaders, 1,000 professors at over 300 universities, 10,000 educators, 2 million activists, and Stand Together Foundation's Catalyst Community to lead on ideas to address our country's toughest issues.